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LinkedIn Dribbble

Behance My Portfolio

DESIGN SKILLS I BRING

- **Core UX:** Design Thinking, UX Audits, Usability Testing, User Research, Journey Mapping, Personas, Wireframing.
- **Systems & Delivery:** Design Systems, Component Libraries, Developer Handoff, Interactive Prototyping, Motion Design.
- **Product Types:** Responsive Web, iOS & Android Apps, Admin Dashboards, E-commerce, B2B Marketplaces.
- **Brand & Content:** Landing Pages, Pitch Decks, Brand Collateral.

AI-ASSISTED WORKFLOW

1. Discovery & design
I use AI to understand the problem, write a brief, and turn early ideas into wireframes.
ChatGPT, Gemini, Claude, Perplexity, Relume, Figma AI, FigJam

2. Rapid prototyping
I turn ideas into clickable prototypes for early testing.
Vercel v0, Bolt.new, Lovable, Figma Make, Replit, Framer, Webflow

3. Front-end & motion
I build the real interface and add smooth, well-timed animation.
GitHub Copilot, Cursor, React, Angular, Tailwind CSS, GSAP

4. Backend & data
I connect the screens to real data, secure login and live updates, so it works for real users.
Supabase, Firebase, Node.js

Shenil Cooray

UI/UX Designer with 1+ year of experience designing web apps, dashboards and design systems across multiple industries. I run user research and usability testing, lead developer handoff, and use AI at every stage, from brief to prototype to working product, so teams see real results faster.

EXPERIENCE

UI/UX Designer - Acendae (Netherlands) 2025 - Present

- Primary UI/UX designer across Experience, Engineering, Development and Marketing teams.
- **Delivered 40+ client proposals and live projects** on deadline, across industries from e-commerce and hospitality to B2B, SaaS and real estate.
- **Ran user research and usability testing** and used the findings to shape flows, layouts and content before handoff.
- Built a full design system and component library that reduced inconsistency across projects.
- Standardized developer handoff documentation (button states, linkages, animations) for engineering teams.
- Ran manual QA across browsers and devices before each release, catching issues before clients did.
- **Industries:** E-commerce & Retail, Hospitality & Tourism, Health & Wellness, Logistics & B2B, Food & Beverage, Real Estate, SaaS, Nonprofit.

ADDITIONAL EXPERIENCE

Digital Marketing - Freelance 2024 - 2026

- Ran social media strategy, ad campaigns and content for seven business clients across Instagram, Facebook and TikTok.
- Designed visuals and short-form video with Canva, CapCut, Photoshop, Premiere Pro and ElevenLabs.

SELECTED WORK

Rootzz of Nature Nov 2025 - Jan 2026
Website design · rootzzofnature.nl

- Designed the whole website in Figma, as part of Acendae, for a jackfruit food brand sourcing from Sri Lanka.
- Supported campaigns that drove **8,000+ visitors** and **35% more leads**; the site brought in around **50 large clients**, including corporations and grocery businesses.

Global Card Shop Oct 2025 - May 2026
E-commerce redesign & internal tool UX · globalcardshop.com

- Redesigned a WordPress store for collectible Pokémon and sports cards, matching the brand guidelines, colours and identity.
- **Designed a custom restocking tool** for thousands of card variations: searchable catalogue, quantities, summary table and in-line price edits on one screen. A restock that took **45 minutes now takes 2**.
- Built with a developer as a WordPress plugin; the client responded positively to the new flow.

CODE I'M PROFICIENT WITH

- **Frontend & Mobile:** HTML, CSS, JavaScript, React, Angular, Tailwind, Flutter, Dart.
- **Backend:** Node.js, Firebase, Supabase, Python, Java.

TOOLS I WORK IN

- **Design:** Figma, FigJam, Figma Make, Spline, Photoshop, Canva.
- **Build & No-code:** Framer, Webflow, WordPress, Shopify.
- **AI & Research:** ChatGPT, Gemini, Claude, Perplexity, Relume, Figma AI.
- **Prototyping:** Vercel v0, Bolt.new, Lovable, Replit.
- **Dev:** GitHub Copilot, Cursor, GSAP.
- **Video & Audio:** Premiere Pro, CapCut, ElevenLabs.

CERTIFICATIONS

- **Full-Stack Development –** University of Moratuwa
- **Learning Python for Everybody –** University of Michigan (Coursera)
- **Hands-On Introduction: React –** LinkedIn Learning
- **Shopify Ecommerce Essential Training –** LinkedIn Learning
- **Creating a Website with WordPress –** LinkedIn Learning

QA & TESTING I HANDLE

- **Types:** Manual, Functional, Regression, Cross-Browser, Cross-Platform, Mobile.
- **Process:** Bug Tracking, Test Case Creation, Release Verification.

EDUCATION

- **BSc (Hons) Computer Science**
  Informatics Institute of Technology
  2024 - 2027
- **Cambridge A Levels**
  Lyceum International School, Gampaha
  2023

SELECTED WORK (CONTINUED)

UpliftBrands Feb 2026 - Mar 2026
Website redesign & landing page · upliftbrands.nl

- Redesigned the website of a brand-strategy business that was not converting. **Conversions rose 75%** and the client grew from 4 to **16+ clients**.
- Designed the landing page for the Brand Builder Kit, which went on to make **€7,092 in sales**.

CeylonBridge Sep 2025 - Apr 2026
B2B marketplace web app & brand · ceylonbridge.com

- Designed a B2B marketplace connecting Sri Lankan farmers with European markets: landing page plus customer, farmer, admin and super admin sides.
- **Designed the full admin dashboard:** metrics and analytics, farmer and buyer management, roles and permissions, settings and shipment tracking.
- Created pitch decks and brand collateral; the project went on to **gain investors**.

REFEREES

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I hereby certify that the above particulars given by me are true and accurate to the best of my knowledge.

